

**IMMERSIVE
LIVE
EXPERIENCES**

**HYBRID
SHOW
GUIDE**

WHY AZTEC LIVE?

In the past several months we have hosted dozens of TV style shows from conferences to book launches, from awards to webinars. We have hosted C-suite presenters from organisations such as Accenture, Symantec, Sperry Marine, the Home Office and more. Our studios have accommodated presenters from SKY TV, ITV and celebrity personalities as well as industry experts. We've streamed DJ's, Bands and presenters around the world to different time zones and connected to other global studios.

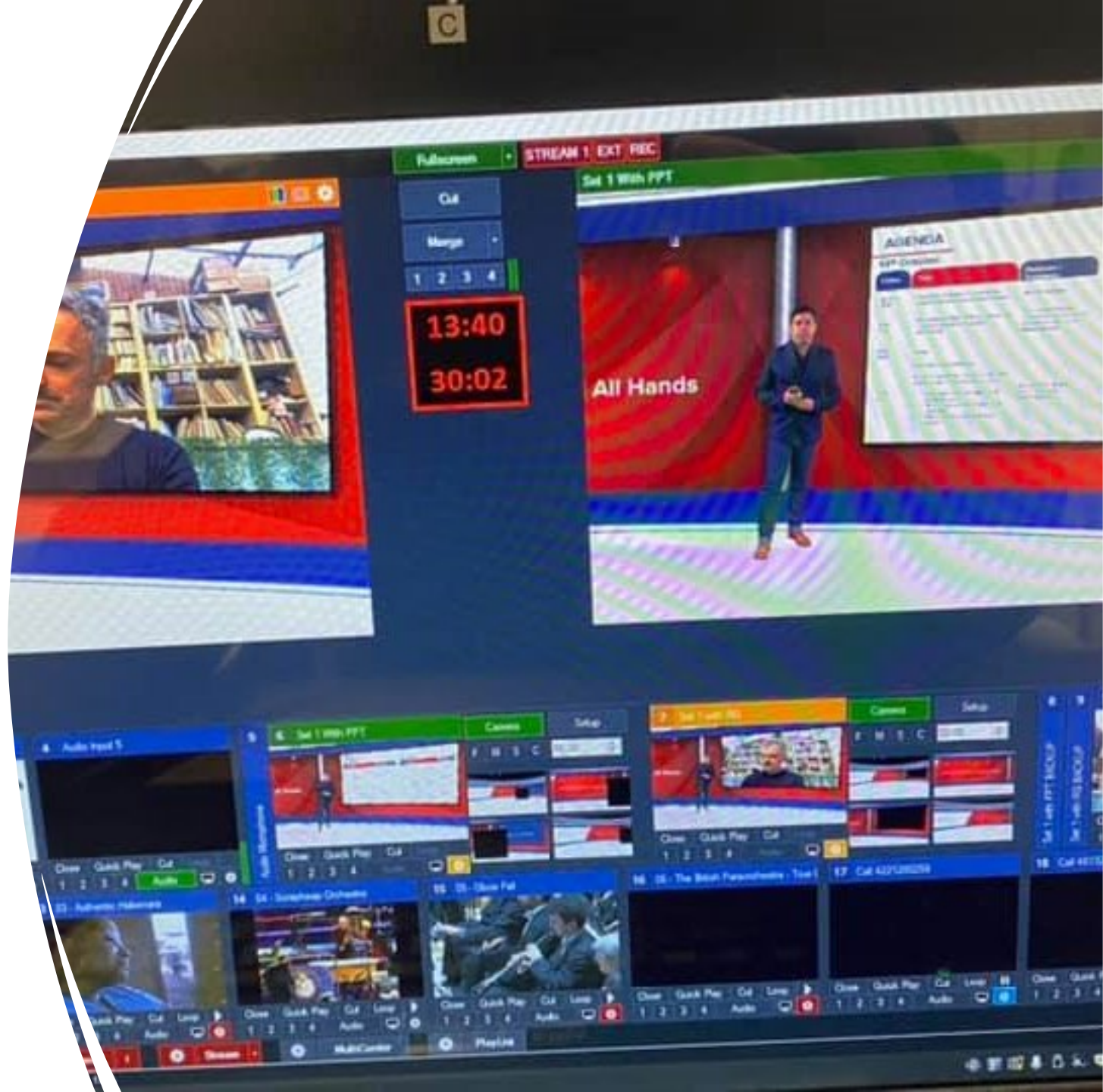
Prior to the pandemic we regularly live streamed live exhibitions, conferences and theatres internally and externally to the web. We will use our experience and technical expertise to provide a solid and practical streaming service giving you confidence and reassurance that you are in safe hands.

For extra comfort we can include dedicated technical checks as well as a rehearsal day for any presenters that wish to participate. This is highly recommended especially for keynote speakers and hosts.

Prior to the live day everything is tested twice over and nothing is left to chance.

The live stream can be recorded. This allows for it to be edited if required so it can be re-uploaded for on-demand viewing or made into highlight videos.

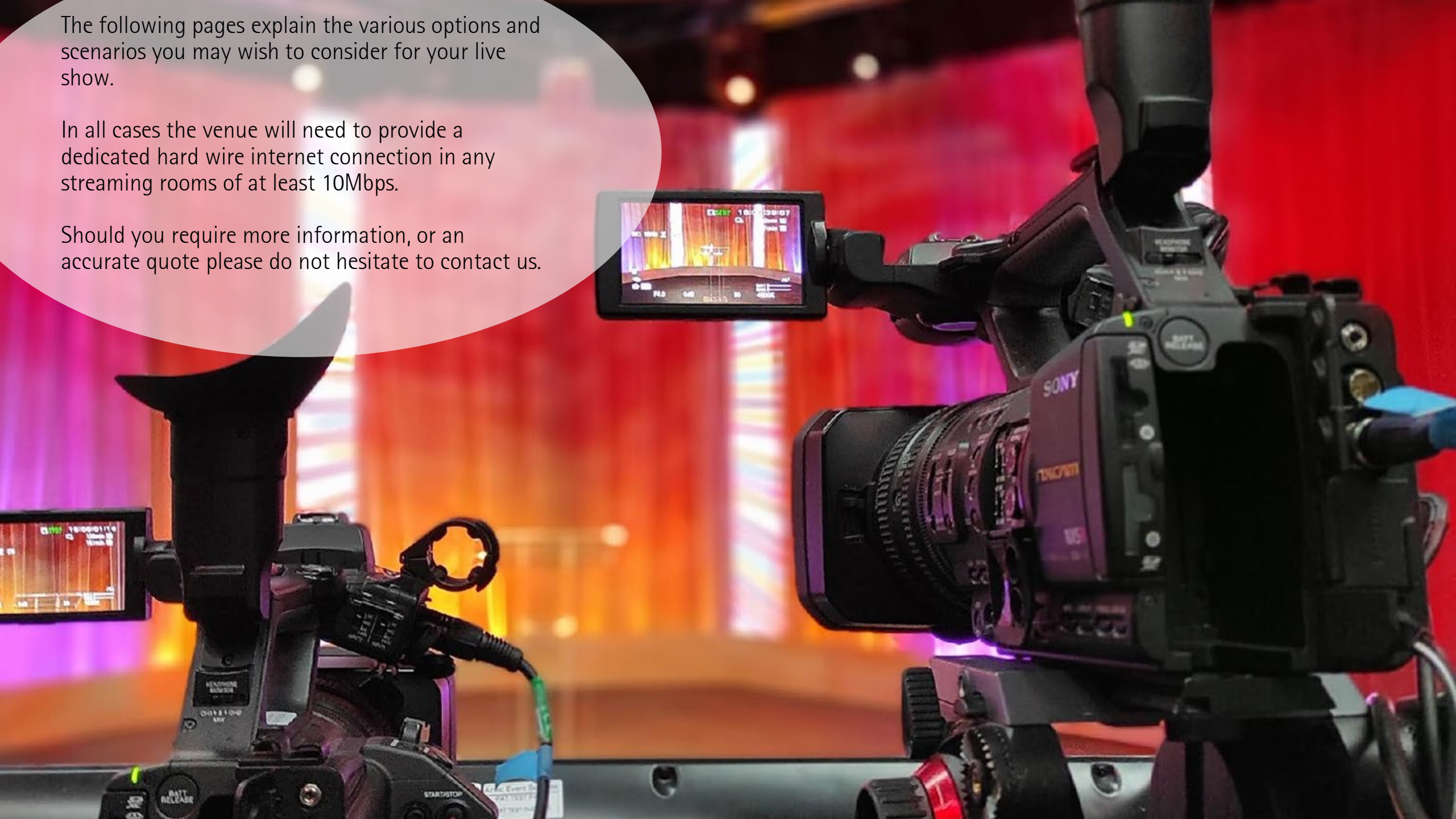
Watch an introduction [here](#).



The following pages explain the various options and scenarios you may wish to consider for your live show.

In all cases the venue will need to provide a dedicated hard wire internet connection in any streaming rooms of at least 10Mbps.

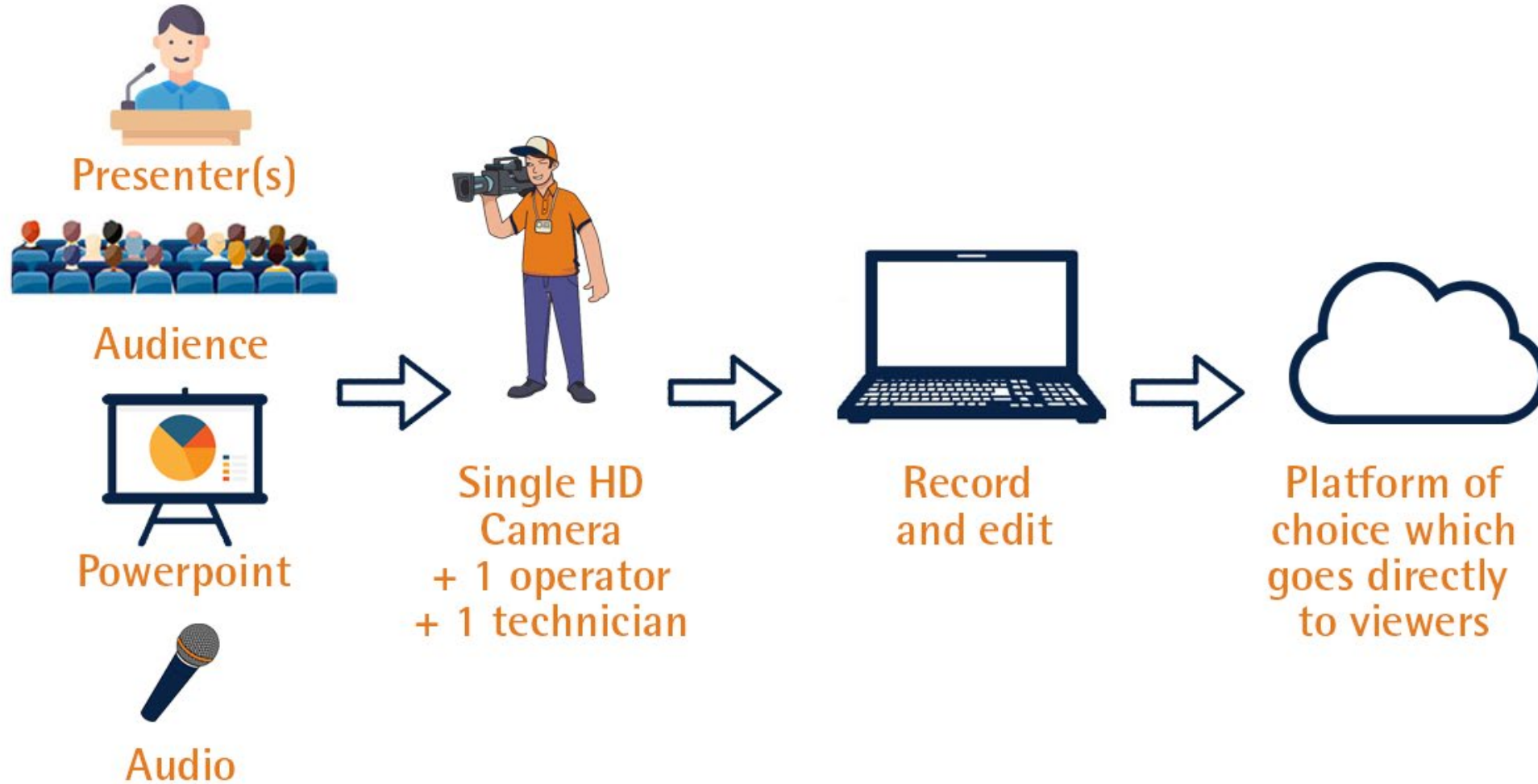
Should you require more information, or an accurate quote please do not hesitate to contact us.



Scenario 1 -Standard room Record for VOD



Audio and video capture of the stage area and slides recorded and edited ready for upload to you platform

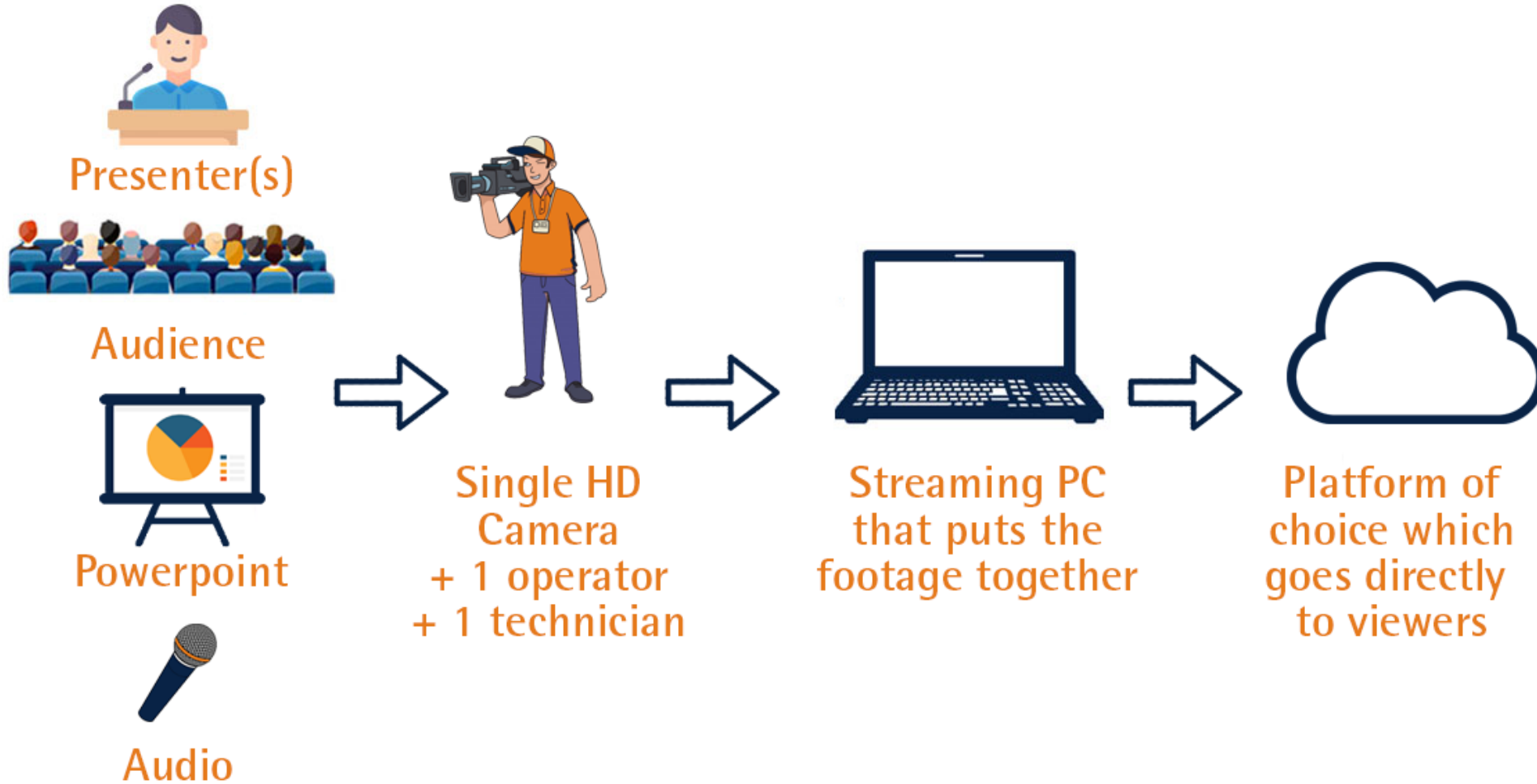


In addition, we will require stable hardwire internet and a video / audio split feed from the AV supplier (if not using Aztec.). Staging must be well lit for the cameras

Scenario 2 - Standard room live streaming



Audio and video capture of the stage area and slides streamed to your virtual event platform of choice

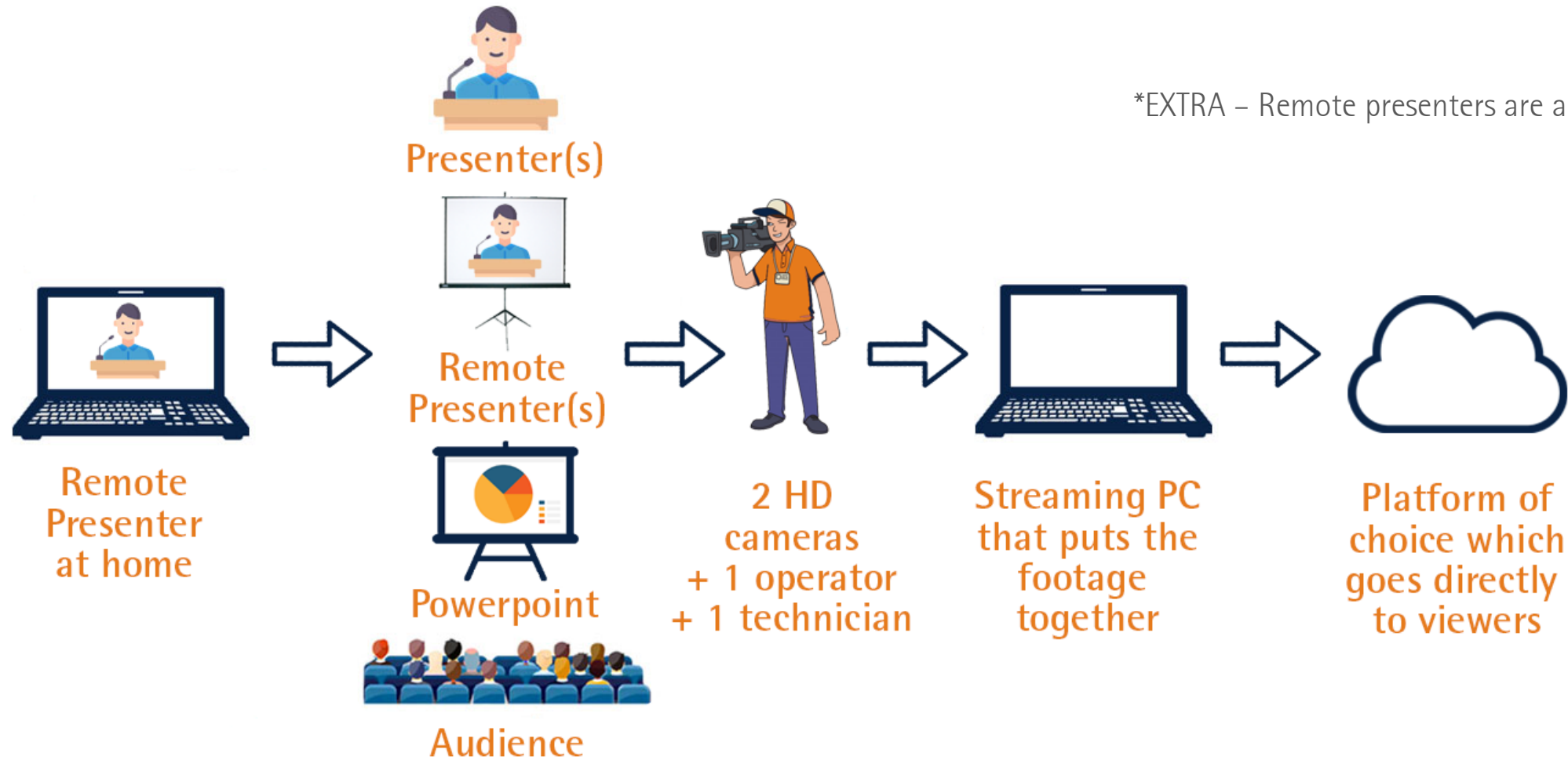


In addition, we will require stable hardwire internet and a video / audio split feed from the AV supplier (if not using Aztec.). Staging must be well lit for the cameras

Scenario 3 – Single remote presenter contribution



Audio and video capture of the stage area and slides streamed to your virtual event platform of choice plus Onboarding and streaming in remote presenter to the stage set or venue screens and online audiences.

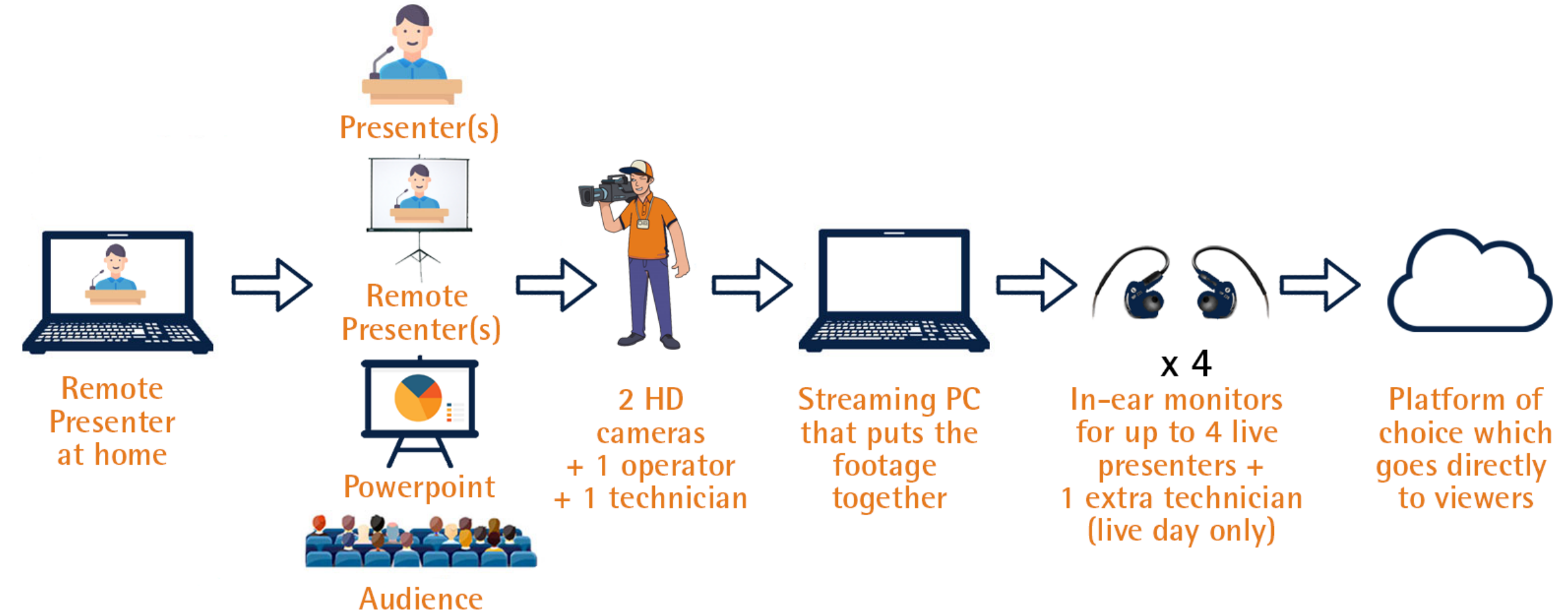


In addition, we will require stable hardwire internet and a video / audio split feed from the AV supplier (if not using Aztec.). Staging must be well lit for the cameras

Scenario 4 - Remote panellist integrated with the live stage panel



Audio and video capture of the stage area and slides streamed to your virtual event platform of choice plus
Onboarding and streaming in remote presenters to the stage set or venue screens to interact with the hosts and the panel on stage



In addition, we will require stable hardwire internet and a video / audio split feed from the AV supplier (if not using Aztec.). Staging must be well lit for the cameras. In this scenario, it is the client's responsibility to gather all the required remote presenter details in advance for Aztec to test fully prior to live days.

BOLT ON OPTIONS

On-site voice questions streamed to remote audience – includes dedicated camera and op allows on-site video/audio capture which is then fed into the virtual event platform.

Remote questions (onboarding) - includes onboarding tech and kit (Pre-scripted only)
- takes remote audience questions and stream to live and online audience.



DIGITAL PRODUCER

Consider a dedicated digital producer to help guide you through your event. Your Digital Producer will work with you to turn your creative vision into a reality, including helping with all speaker management, virtual platform management and production.

- Translating creative vision to a live experience
- Virtual Speaker management
- Pre-Event production: script/presentation checks, music sourcing, video/music licensing checks, crew management, tech checks, stream checks and studio/camera mapping
- Event-Live Production: show-calling, stage and crew management



CASE STUDY — BETT SHOW, HYVE GROUP

We had the pleasure of supporting the 3-day Bett Show from conception to delivery. Pre-records for remote presenters which allows presenting to occur from the comfort of your own office or home.

All video footage edited and brought up to a show-ready standard.

AV fly kits consisting of HD cameras, mics and lighting to enhance the look and sound of remote presenters for a polished finish.

The live show streamed out from our Chessington studio over three days in a secure and safe environment.

We provided Hyve a professional producer to help with remote recordings and show scheduling, but most importantly - a friendly face to guide you every step of the way.



"I just wanted to send a HUGE thank you to you all for your hard work on Bettfest. It went so smoothly, and we are so impressed and grateful for all your hard work on it.

"We were nervous with what to expect for our first virtual, and your help and guidance all the way through made it a pleasurable experience.

"...your technical expertise was a whole new language to us! But we are so glad that you really strive for the best, precise delivery, and work with us to try to achieve this".

 **accenture**

 Home Office

 MACQUARIE

 **HEMMING**
GROUP



 **bett**

 **DODS**

 **73**
MEDIA

NORTHROP GRUMMAN

Sperry Marine

 **touch**

 **Countrywide**

 **GPS GLOBAL**
PRODUCTIONS

etm

 **Symantec**



 **MARK ALLEN GROUP**

 **Hyve**

 **Mash Media**



ibtm[®] WORLD

 **Harvey Thorneycroft Ltd**

 **Questex**

 **Reed Exhibitions[®]**

**JUST SOME OF OUR
HYBRID CLIENTS**



TESTIMONIALS

"Aztec Live assisted us with a global event which streamed live to thousands around the world over 4 days, connecting multiple studios in various time zones. Aztec Live were a solid team throughout, providing us with the expertise we needed on the ground in both the run up and on the live days"

Jeff Goodin, Production Manager, GPS Productions Inc.

"Just wanted to drop you a line to say thank you so much for all your hard work and dedication in yesterday's rehearsals and of course the early evening live show. As you all know, John was absolutely delighted with what we all achieved. It was a great example of a team working together. Given this is a relatively new format for us all I think we delivered a professional and effective live event. Personally, I was delighted that the hour went so smoothly. We all know how much attention to detail and behind the scenes work goes into something like that so thank you for being so committed."

Alice Thorneycroft, HTL Ltd.

"Thank you for guiding us through our first ever virtual event and bringing to life everything that was in our heads (and more!) to such a high standard on the day."

"We've set a new benchmark in the business for how virtual events should look and feel"

Eve Harper, Hyve Group Plc.





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